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Be Choosy! News, Events and Tips

It is true. My kids have learned how to *work* me, and I respect their strategic thinking. Occasionally, on a summer evening, one will offer to treat the family to ice cream with their allowance. How can I deny them? Sweet lessons in giving, finance, and family wrapped up into my weak spot: ice cream. For myself, I order one scoop of banana nut ice cream with a little strawberry topping. A **single supersized scoop** of creamy love is plenty for me.

Until today.

Today is ***double*** **scoop day.**

The two flavors are piled high in the form of delectable announcements from the Campaign for Safe Cosmetics. So exciting they are like a melting down your wrist double scoop cone. Let me share....

THE FIRST SCOOP: STORY OF COSMETICS

When I saw the **Story of Stuff** a couple years ago, I was JEALOUS. Gosh darn it, it was genius! An abstract concept was explained with humor and a Sharpie pen. Not gloomy. Not in my face. Just simple and respectful. I became a huge fan of creator Annie Leonard.

Today, a 7-minute film exposing the ugly truth about personal care products is debuting. The Campaign for Safe Cosmetics, Annie Leonard's Story of Stuff Project and Free Range Studios (cue the trumpets) announces: The **STORY OF COSMETICS.**

Sharing the message about harm in personal care products Story- style is going to take the topic I care about so much mainstream. No excuses for not being at aware of this current event. Any friends who brush, wash, scrub or smother should have a chance to hear what is being said, don't you think?

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THE SECOND SCOOP: SAFE COSMETICS ACT OF 2010

The video is just in time to build momentum for groundbreaking safe cosmetics legislation – the **Safe Cosmetics Act of 2010.**

For the first time in 70 years, we have a real chance to pass a bill
that would eliminate chemicals linked to cancer, birth defects, and other health problems
from the products women, men, and children put on their bodies every day.

We need to let our voices be heard. Urge those who we elect to **co-sponsor the legislation.** Ten seconds of your time: Clickty-click here to quickly send a message to your representative. Its easy. And important.

NOW....THE CHERRY ON TOP

I can't even tell you. I have to show you. This link is just me wanting to share my journey with you. (Thank you for being there for me.) See who is interviewed here!

While the everyday me's are being enlightened with the Story of Cosmetics, and the movement is pushed through legislation. What can you do *now*? What can you do to protect my family *now*?" Please consider bringing me in to speak to a gathering this fall in your community. This is what I do - educate and empower. Lets talk.

Until next time, ***Congratulations*** on your journey to choosing wiser, selecting simpler and respecting the body.

Take care,
Kristi Marsh

If you have received this from a kind acquaintance, please subscribe for future editions.

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